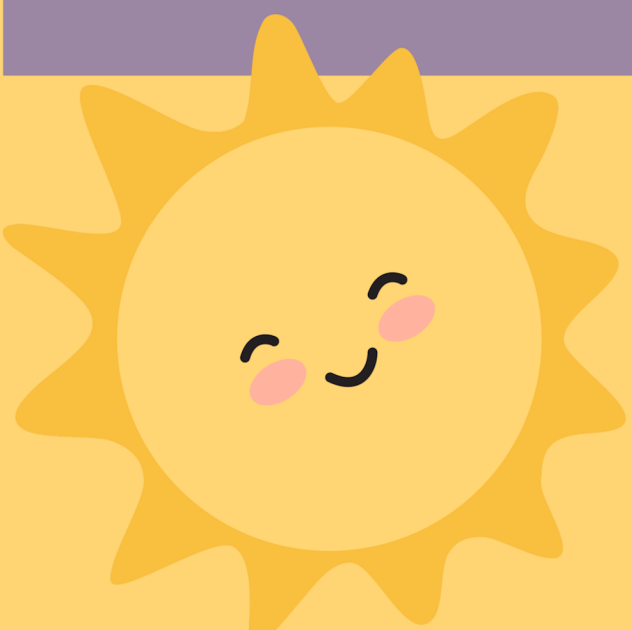




WELCOME TO THE CRITICAL CONNECTIONS

WE HAVE MADE THIS FILM TO HELP PEOPLE UNDERSTAND THE IMPORTANCE OF KEEPING TRACK OF TECHNOLOGY USE AND WHILE IT MAY BE VERY USEFUL, IT ALSO HAS MANY NEGATIVE POINTS TO IT. THE MOST PROBLEMATIC PART OF TECHNOLOGY, IN MY OPINION, IS SOCIAL MEDIA WHICH IS PARTICULARLY OVERUSED, ESPECIALLY IN THE LATER GENERATIONS LIKE GEN Z AND ALPHA. THAT IS WHY WE HAVE DECIDED TO BASE OUR SHORT FILM AROUND THE THEME OF SOCIAL MEDIA, SMARTPHONE ADDICTION AND FINDING HOPE IN SUCH A DARK TIME WHERE SO MANY YOUNG PEOPLE HAVE FALLEN PREY TO THE COUNTLESS SOCIAL RESOURCES. OUR FILM ALSO BRIEFLY MENTIONS THE THEMES OF BODY INSECURITIES AND HOW IT IS IMPORTANT TO LOVE YOURSELF NO MATTER WHAT BECAUSE IT IS IMPORTANT TO CONSIDER YOUR BACKSTORY AND THE HARDSHIPS YOU MAY HAVE FACED WHICH HAVE LED TO THIS. WHILE PLANNING OUR PROCESS WE ALSO DISCOVERED AND RESEARCHED SYMBOLISM THAT COULD FIT IN WITH THIS THEME AND ONE BIG IDEA THROUGHOUT OUR FILM THAT WE WANTED TO INCLUDE WAS THE COLOUR OF THE MAIN CHARACTER'S PHONE THROUGHOUT THE FILM: AT THE START, WE WANTED TO KEEP THE PHONE AND ALL THE WORLD AROUND HER COLOURFUL, THEN LET IT CHANGE TO HOW ONLY THE PHONE IS COLOURFUL AND ALL THE WORLD IS MONOCHROME. AT THE END WE WANTED THE PHONE TO BE THE ONLY MONOCHROME PART WHILE THE WORLD WOULD SEEM REALLY VIBRANT AND COLOURFUL. THIS IS TO SHOW THE JOURNEY THE GIRL WOULD HAVE GONE THROUGH TO BE FREED FROM HER SMARTPHONE AND TIKTOK.



BIENVENUE À CONNECTION CRITIQUE

Made by Ilyan, Luc, Chloe, Leo and Shail

OUR RESPONSE TO SUNSHINE